

**The Fortitude Educational and Cultural  
Development Center, Inc.  
2025 Pinnacle  
Awards Luncheon  
Sponsorship/Ad Package**



**FECDC, P.O. Box 764  
Red Oak, Georgia 30272  
[fecdc-atl.org](http://fecdc-atl.org)**



Dear Friends & Supporters of FECDC,

The Fortitude Educational and Cultural Development Center, Incorporated (FECDC) celebrates another incredible year of service to the Metropolitan Atlanta Communities. Over the last 25 years, we have provided hundreds of youths with various opportunities, such as college scholarships, enrichment and mentorship activities. We have also provided financial support and volunteer service to senior citizens' programs in the communities. We are dedicated to investing and enriching the communities in which we live and support.

The premier fundraiser, hosted each year by FECDC, is our "Pinnacle Leadership Awards Luncheon." This is where we recognize and celebrate the achievements and contributions of individuals in our communities. This year the luncheon will take place on Saturday, June 28, 2025. The Awards Luncheon is an opportunity for you, or your business, to showcase your support for our youth and senior citizens. It is also an opportunity to advertise your service or product to over four hundred men and women who attend the luncheon each year.

Attached is a sponsorship form that lists the levels of sponsorship and the benefits of each level. We sincerely hope that you will consider supporting our organization. If you need additional information, please refer to the FECDC website, [fecdc-atl.org](http://fecdc-atl.org). The deadline for ad submission is May 30, 2025.

Thanks again, and we look forward to seeing you at the luncheon.

Kindest regards,

**Minnie Miller**  
Minnie Miller  
FECDC Board Chair

**LaKisha Clements**  
LaKisha Clements  
FECDC Board Vice Chair  
Pinnacle Luncheon Chair



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***Board of Directors***

Minnie Miller, President ♦ LaKisha Clements, Vice President ♦ Liesa Johnson, Secretary ♦ Carmen Richardson, Treasurer ♦ Tamara  
Christion, Financial Secretary - Rafiq Ahmad, Rita Alexander, Ardell Barnes, Debra Bunkley, Linda Bryant Harrington, Elizabeth  
Harris, Sandra DeShields Hightower, Renee Newton, Rosemary Phillips, Sandra Tyson-Dawson



**The Pinnacle Leadership Sponsor Verification 2025**

**Company Information**

Business Name: \_\_\_\_\_ Date: \_\_\_\_\_

Address: \_\_\_\_\_  
*Address* *Unit #*

City \_\_\_\_\_ State \_\_\_\_\_ ZIP Code \_\_\_\_\_  
Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Representative Name: \_\_\_\_\_

**Sponsorship Preferred Options**

	<b>Presenting Gift: \$2500</b>	<b>Platinum Gift: \$1250</b>	<b>Gold Gift: \$1000</b>	<b>Silver Gift: \$750</b>
<b>1 Full Page Ad on back cover or center pages in the 2025 Pinnacle Awards Program</b>	✓			
<b>1 Full Page Ad in the 2025 Pinnacle Awards Program</b>		✓		
<b>½ page Ad in the 2025 Pinnacle Awards Program</b>			✓	
<b>¼ page Ad in the 2025 Pinnacle Awards Program</b>				✓
<b>iMovie Trailer</b>	✓ (90 seconds)	✓ (60 seconds)		
<b>Complimentary Pinnacle Seats (additional seats may be purchased)</b>	5	4	3	2
<b>Acknowledgments on FECDC's Website</b>	✓	✓	✓	✓
<b>Event Display</b>	✓			
<b>Greetings During Program (2 min)</b>	✓			



**Preferred Sponsorship Option**

\_\_\_\_\_ Additional Donations \_\_\_\_\_

**Preferred Payment Method**

Check: \_\_\_\_\_ Credit/Debit Card: \_\_\_\_\_ Money Order: \_\_\_\_\_

**Note:** CREDIT/DEBIT CARD: [CLICK HERE](#) to make all credit/debit card payments. In the comment field, please specify this donation is for the sponsorship opportunity for the 2025 Pinnacle Leadership, and the name of your company. This application will suffice as the requested form noted on the provided link.

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

*Thank you for your support. Please review the supplemental attachment regarding the program advertisement. This verification form including the information requested in the supplement attachment, company's logo (JPEG format), and gifted amount **must be submitted to** [info@fecdc.com](mailto:info@fecdc.com) **by May 30, 2025.***

*Mail Checks and Money Orders to FECD, P.O. Box 764, Red Oak, Ga 30272*

**Sponsorship Ad Details**

<b>Advertisement Dimensions</b>	<b>Advertisement</b>
<b>1 Full Page Ad in the 2025 Pinnacle Awards Program</b>	Logo Business Information Pictures of Promotional Item Sales Pitch
<b>½ page Ad in the 2025 Pinnacle Awards Program</b>	Logo Business Information
<b>¼ page Ad in the 2025 Pinnacle Awards Program</b>	Business Card Size or Logo Only

**Pinnacle Leadership Awards**

**Advertisement Submission: Souvenir Journal**



**Advertiser Information**

Name: \_\_\_\_\_ Date: \_\_\_\_\_

Address: \_\_\_\_\_

*Address*

*Unit #*

*City*

*State*

*ZIP Code*

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Honoree Name: \_\_\_\_\_

**Advertisement Options**

Ad Size	Cost
Full Page	\$600
Half Page	\$400
Quarter Page	\$200

**Selected Option**

\_\_\_\_\_ Additional Donations \_\_\_\_\_

**Payment Method**

Check: \_\_\_\_\_ Credit/Debit Card: \_\_\_\_\_ Money Order: \_\_\_\_\_

MAIL CHECKS /MONEY ORDERS TO: *FECDC, P.O. Box 764, Red Oak, GA 30272*

CREDIT/DEBIT CARD: [CLICK HERE](#) to make all credit/debit card payments. Please specify this donation is for an Advertisement and your name or company name (if applicable).

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Submit this form and print ready ad to [info@fecdc.com](mailto:info@fecdc.com) or [CLICK HERE](#) to submit your ad online.

Ad and payment submission deadline is **May 30, 2025**

**Thank you for your support!**

[www.fecdc-atl.org](http://www.fecdc-atl.org)